

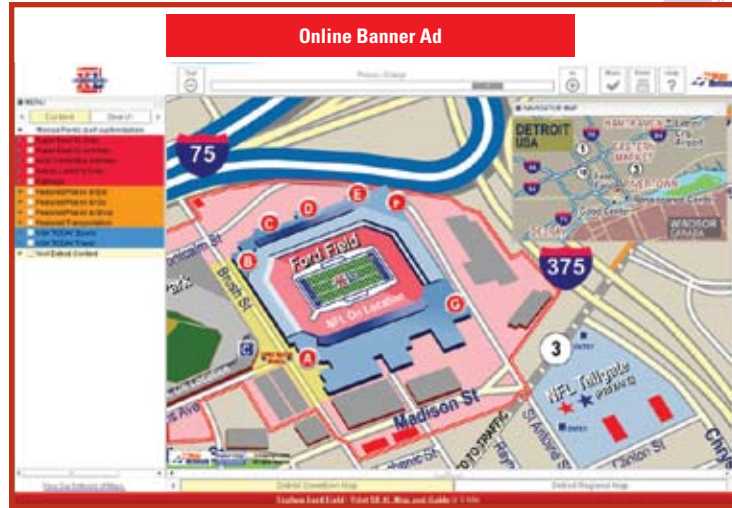


ONLINE OPPORTUNITIES

Reach the people who go to SuperBowl.com looking for Super Bowl information. Last year SuperBowl.com received an average of 65 million page views monthly.*

BANNER AD FOR 6 MONTHS: OCT 15 - APR 15

Home Page	\$25,000	Run of Site	\$25,000	Category	\$10,000
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VALUE-ADDED ITEMS

FREE WITH ALL AD PURCHASES

- Online listing on the “Top Picks” layer of the Official Super Bowl Map on SuperBowl.com.
- Link directly to your website from the online map.
- With your custom MapIt Link, link directly to your location on the Official Super Bowl Map online from your website.

*NFL - SuperBowl 2005 Statistics.



Officially Licensed Map Provider of Super Bowl XLII

