AD SPECIFICATIONS

Full Panel Ad: 3.44”w x 8.44”h

Half Panel Ad: 3.44”w x 4.22”h

Premium Photo Listing:
Photo (1.5”w X 1.5”h)
30 words of descriptive copy
Name, Address, Phone & URL

Event Guide - Full Page Ad: 5.375”w x 8”h

Please bleed all ads 1/8 of an inch for all sides.

FILE FORMAT REQUIREMENT:
- EPS with fonts outlined/ converted to curves
- PDF with fonts outlines/converted to curves. Make sure your color space is CMYK and all transparencies are flattened.

If you have a bitmap (picture) included, it should be:
- 300 dpi min., CMYK color. TIF preferred, high resolution JPG is OK.

If you’re sending text for a formatted ad:
- Send it as a separated .TXT or .DOC file.

Please AVOID:
- Illustrator, InDesign, Quark original files.

Sending Data and Artwork Files:
You may submit your files via a webpage located at:
http://office.mapnetwork.com/publications
using the form(s) provided. Please be sure to follow all instructions on the page to be sure we receive your files in good condition.

Banner Ad: 728 x 90 pixels

Maximum File Size: 50KB

File Format Requirement: JPG, GIF, PNG or SWF

If you would prefer to mail in a disc containing the necessary files, please send it to:

Shawn Byers
shawn@mapnetwork.com
202-898-1008 ext. 106

The Map Network
827 7th Street, NW
Washington, DC 20001

The Map Network
www.mapnetwork.com

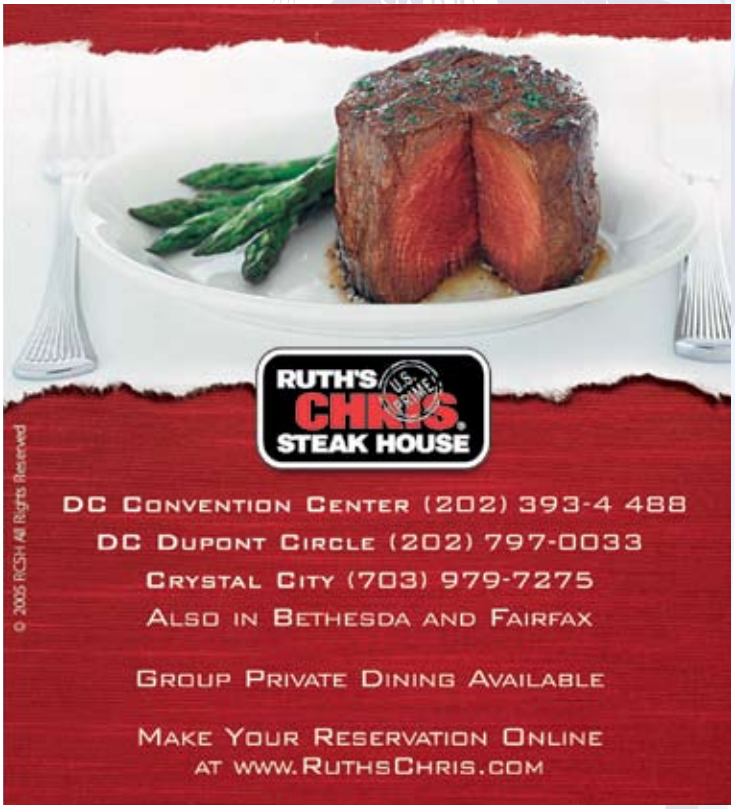
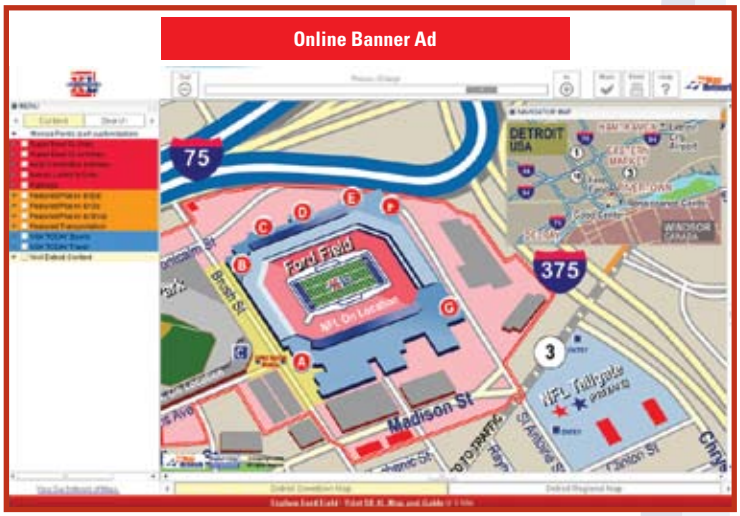
Officially Licensed Map Provider of Super Bowl XLI

Premium Photo Listing

Business Name
111 Address • City, ST 1111
www.webaddress.com

Description up to 30 words go here as you can see the description up to 30 words go here as you can see the description up to 30 words go here as you can see the description up to 30 words go here as you can see the description up

Half Panel Ad



Online Map